



All-Inclusive Monthly Agent Fee Features

TECHNOLOGY

- ✓ Agent Websites
 - 5 mobile-friendly responsive templates
 - Easy widget adding
 - Editing capabilities
 - Secured hosting
 - SEO-friendly pages
- ✓ Client-Facing Online and Offline Mortgage Applications
- ✓ CRM: Customer Touch Base
 - MCC Client Communicator
 - MCC Client Connect
 - MCC Lender Connect
- ✓ D+H Exchange
- ✓ Finastra Expert
- ✓ Full Intranet Platform (mymortgagecentre.com)
- ✓ MCC Mobile App: MCC Home Centre National
- ✓ Website (mortgagecentre.com)
 - 16,000 page views/month
 - Consistently ranked at top of search page
 - Dedicated page for every agent
 - Lead generation
 - Mobile compatible
- ✓ Newton Velocity
- ✓ Discovery: Match Best Products for Clients
- ✓ Purview by Teranet: Desktop Property Valuation & Sales History

SERVICES

- ✓ Daily Social Media Content
- ✓ E&O Insurance Policy: no deductible; exclusive to MCC
- ✓ MPC Membership
- ✓ Training: in-house, one-on-one, social media, SEO, personal branding, webinars with Industry experts

ADDITIONAL PERKS

- ✓ Access to Health Benefits Group Plan
- ✓ Access to NAS
- ✓ Access to NOA Today
- ✓ Access to the Stay in Touch Program
- ✓ Advertising in Industry Media
- ✓ Alternative Lending Options (Plan B, Commercial)
- ✓ Annual Reward Trip for MPP Sales
- ✓ Awards and Recognition Program
- ✓ Customizable Marketing Materials
- ✓ Equipment Leasing Services
- ✓ MCC Centric: white label mortgage product
- ✓ Monthly President's Call
- ✓ Preferred Lender Partnerships



ATP MORTGAGE CORPORATION LTD.



The Mortgage Centre Est. 1989